

# CULTURAL CORRIDOR MURAL PROJECT

## Request for Proposals

### Presented by

Cultural Corridor Coalition

### With these essential partners:

Las Vegas Natural History Museum

The Neon Museum

Zappos

Contemporary Art Center Las Vegas

## Call to Artists



Artists are invited to submit their qualifications to design and lead the execution of a mural to beautify the exterior of the Ukelele Lounge, an abandoned building that sits at the entryway to the Cultural Corridor along Las Vegas Boulevard between Bonanza and Washington. Thousands of visitors to Las Vegas pass this building each month on their way to visit the Neon Museum, the Las Vegas Natural History Museum, and the Old Mormon Fort. We look to beautify this entranceway to the Corridor.

### PROJECT SUMMARY:

One (1) artist will be chosen; the artist will develop a mural design for the front and two side facades of 620 Las Vegas Blvd North. The artist will develop a plan to execute the painting of the mural utilizing a team of volunteers from Zappos, the CAC and participating Cultural Corridor Coalition institutions. Paint and supplies will be provided along with rotating teams of painters. The façade and the north and south sides of the building will be painted, façade dimensions as follows: Side dimensions 101x18.5 ft, Front dimensions 68.5x20 ft

### ELIGIBILITY:

This project is open only to artists over the age of 18 who reside in Southern Nevada (Clark, Nye, and Lincoln Counties).

### SELECTION:

A jury will choose one artist. Selection criteria will include demonstrated artistic excellence, experience with similar projects, and a demonstrated ability to complete the project within the project schedule (below).

### PROJECT BUDGET:

Each artist selected will be paid a minimum honorarium of \$500 (this number may increase as budget allows); supplies to be provided by sponsoring partners.

### SUBMISSION:

Qualified artists should 1.) complete the Application Form (below) and submit it with: 2.) a current art resume 3.) up to three (3) digital images demonstrating one or more comprehensive artwork/design concepts for the building 4.) seven (7) digital images of previous work. Images must be at least 72 dpi, maximum 200 dpi, maximum file dimensions 8" x 10" as jpg files. Images must be numbered from 1 to 7, and a corresponding numbered list must be provided for each image: artist's name, title, dimensions, media, year of completion and brief description. *Application materials must be emailed via a dropbox link or hand delivered.*

Artwork/design should consider beautifying the neighborhood and corridor for vehicles and pedestrians, businesses and residents; artists should take into consideration artwork that is easily repainted or repaired in case of vandalism or graffiti.

The **deadline** for submissions is 5 p.m. Monday, March 16, 2015.

## PROJECT SCHEDULE

5 p.m. Monday, March 16, 2015 Artist application deadline; all applications must be RECEIVED by this time.

Wednesday, March 25, 2015 Selected artist announced

Monday, April 6, 2015 Begin execution of mural

Friday, May 1, 2015 Public dedication of completed mural

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# Artist Application for CCC Mural Project

Artist name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

## Checklist:

\_\_ This form, completed

\_\_ Dropbox link/hand deliver up to three (3) concepts for the mural and seven (7) images of previous artwork, numbered, with a corresponding list including artist(s) name(s), titles, dimensions, media, year of completion and brief description.

\_\_ Artist resume

\*\*All materials can be sent via a dropbox link, for more info on dropbox go to [www.dropbox.com](http://www.dropbox.com) \*\* Hand deliver to the Neon Museum, 770 Las Vegas Blvd North, Las Vegas NV, 89101.

**APPLICATION AND MATERIALS MUST BE RECEIVED BY 5:00 PM MONDAY, MARCH 15, 2015, PLEASE SEND TO:**

Please email dropbox link to:

[programs@neonmuseum.org](mailto:programs@neonmuseum.org)

OR

Hand deliver to:

770 Las Vegas Blvd North, Las Vegas NV, 89101

**Questions?** Email [programs@neonmuseum.org](mailto:programs@neonmuseum.org) with the heading **CCC Mural Project**.